

Mesa Motorsports

Sponsorship Package 2021-2022



www.mesamotorsports.com

[@cmu_mesamotorsports](https://twitter.com/cmu_mesamotorsports)

cmu.mesamotorsports@gmail.com

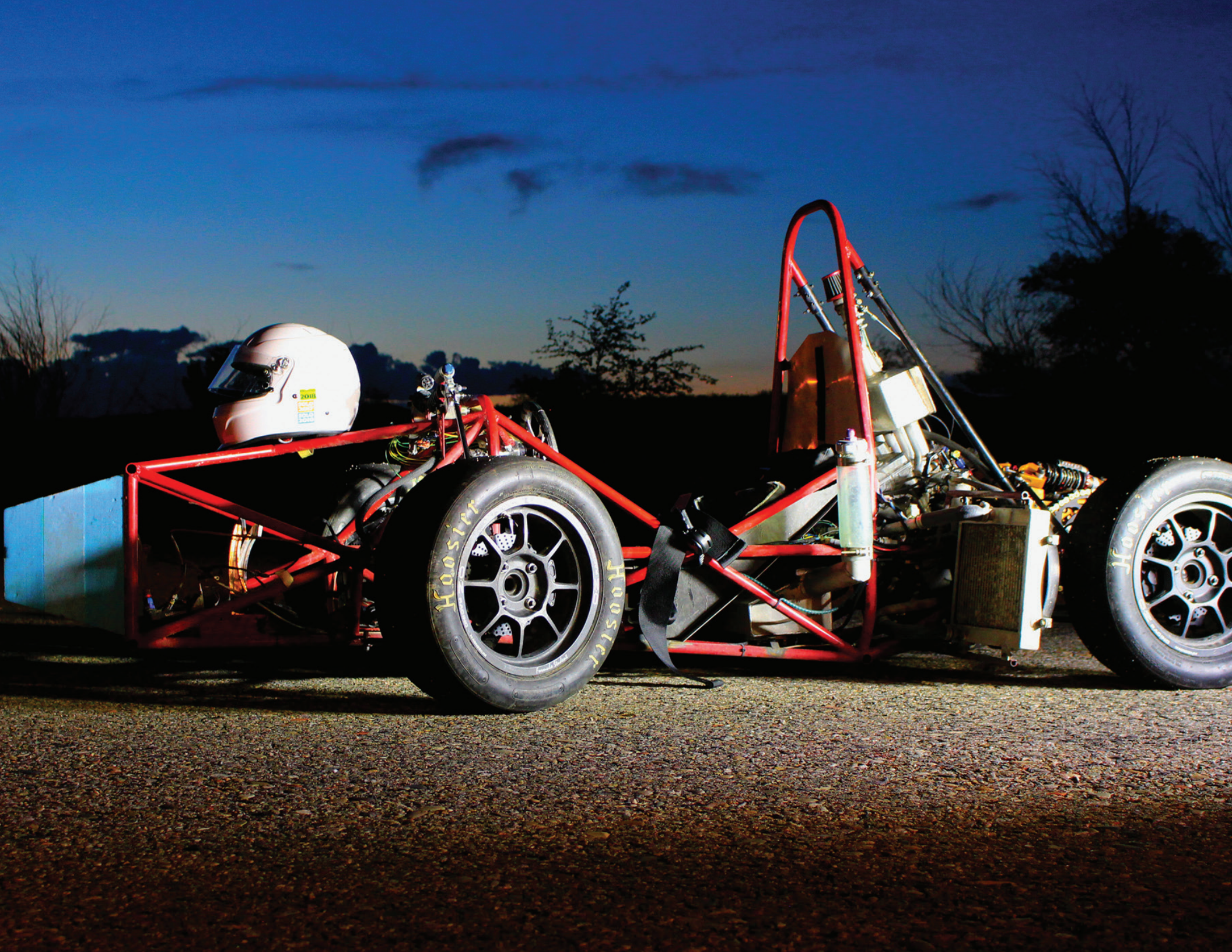
Introduction

What is Mesa Motorsports?

Mesa Motorsports is an engineering- and business-focused club at Colorado Mesa University which meets to participate and compete in Formula SAE (FSAE), a collegiate design competition presented by the Society of Automotive Engineers. Our primary objective is to design, build, and race a formula-style, open-wheel race car against 150 international teams at the FSAE Michigan race event, held annually in early May. Members are encouraged to apply concepts presented in the classroom and to research applications of new technologies, so as to better themselves as professionals and to improve the quality of the program. We are inspired by the competitive nature of Formula SAE and the opportunity to prepare well-qualified students for careers in the automotive industry and beyond. Structured as a real-world business environment, our program provides students of all backgrounds and majors an opportunity to earn relevant workplace experience and to interact with some of the most prominent engineering firms and automotive manufacturers in the world. We place heavy emphasis on industry-standard protocol and quality control, so as to foster a culture of excellence.

Our mission

is to continuously advance our program, vehicles, and members. We provide an environment to develop skills in engineering, communication, project management, finance, and marketing, enabling our members to grow as industry professionals.



What is Formula SAE?

Formula SAE is an international collegiate design and business competition that challenges undergraduate and graduate student teams to explore the processes associated with the production of a small formula-style race car. Held at multiple raceways worldwide, the competitions give students an opportunity to demonstrate both their creativity and engineering skills in comparison to teams from other universities. Teams are encouraged to participate in a wide variety of dynamic- and knowledge-based events, which showcase the capabilities and optimization of their program. Students participating in FSAE develop essential skills that set them apart from their peers as seasoned and experienced professionals



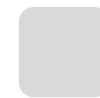
Static Events

Presentation	75
Engineering Design	150
Cost Analysis	100



Dynamic Events

Acceleration	100
Skid-Pad	75
Autocross	125
Efficiency	100
Endurance	275



Total Points

Total points	1000
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Why Sponsor

Investment in education directly affects student growth, especially when it reaches beyond the limitations of the classroom. Supporting Mesa Motorsports will allow us to continue the improvement of our program, which focuses heavily on the education and development of future industry leaders. Students observe and participate in every aspect of project management and production, imparting invaluable practical skills which are not conventionally found in classroom curriculums. As one of the most serious clubs at CMU, members exit our program prepared to handle the responsibilities of a real-world job and work environment, which often require more than strictly technical knowledge.



Exposure for our Sponsors

Mesa Motorsports represents sponsors on local, national, and international stages. All of our team apparel and vehicle liveries include the prominent logos of our sponsors, which are displayed regularly at all public team events. In the Grand Valley, our program is widely known amongst local companies and automotive enthusiasts, earning us recognition at track days, community events, and sponsorship tours. National and international exposure is made possible through official Colorado Mesa University marketing campaigns, and the global network of teams and companies affiliated with Formula SAE.

Meet the Team

Our executives are the backbone of our program. Serving in their own areas of expertise, they function as both transactional managers and transformational leaders. Together, the executive board works to develop and execute the team's vision: to develop a well-engineered product and to guide students as they prepare for their careers. As a team, we pride ourselves as a student-run organization with the assistance of our experienced advisors.



Captain



Quintin Kurtz

President



Justin Darr

Vice President



Vanessa Romano

Faculty Advisor



Dr. Scott Kessler

Car Chief



Angel Enrique

Design Chief



Austin Germann

Bussiness Advisor



Donovan Harwell



Sponsorship Options

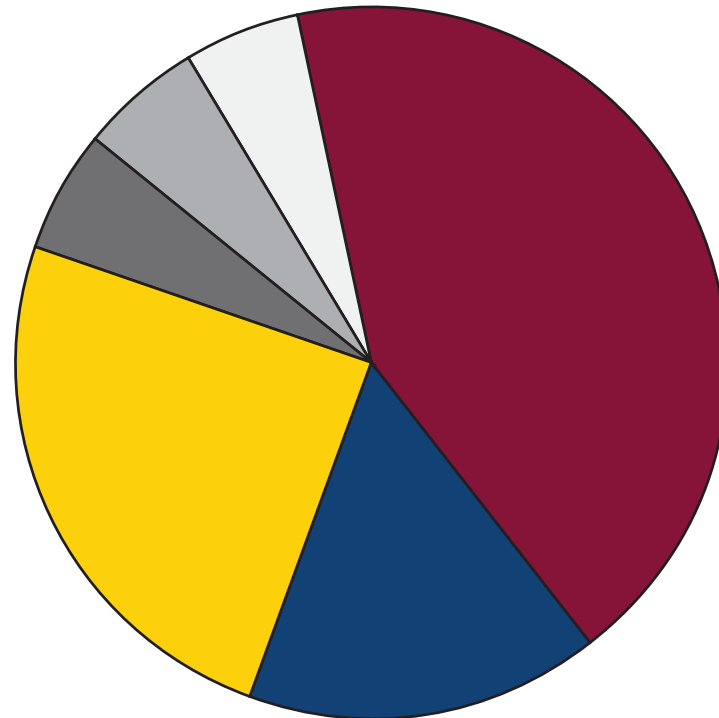
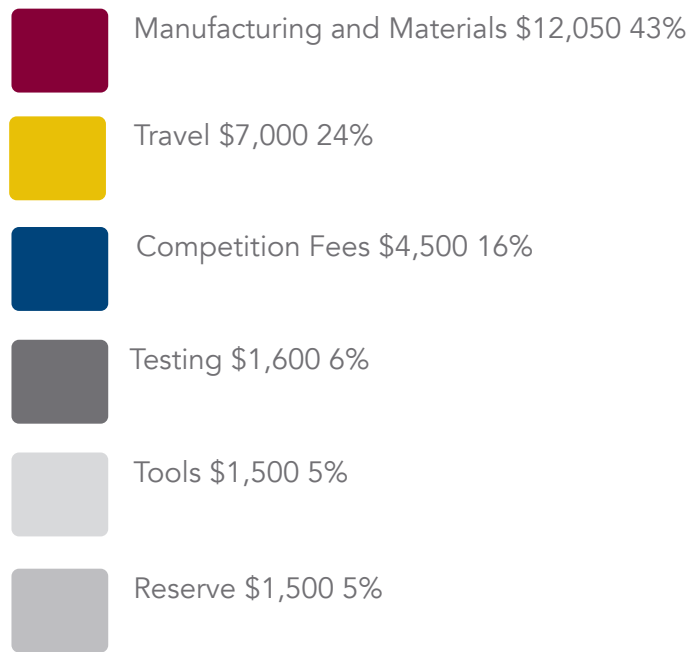
Supporter \$250+	Bronze \$500+	Silver \$1000+	Gold \$2500+	Maverick \$5000+
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Logo or name featured on team website	●	●	●	●	●
Small logo for name featured on vehicle livery		●	●	●	●
Logo or name featured on social media		●	●	●	●
Logo or name featured on team apparel			●	●	●
Medium logo or name featured on vehicle livery			●	●	●
Large logo or name featured on vehicle livery				●	●
Logo or name featured as a secondary vehicle decal					●

These tiers serve as general guidelines. Non-cash donations, including goods and services, will be catalogued for their equivalent market value.

Budget

Our funds are allocated as follows,
in order of greatest need:



HOW TO DONATE



Our heartfelt thanks for your time and consideration

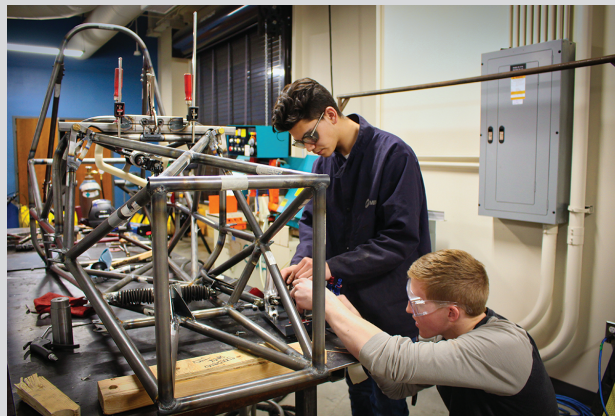
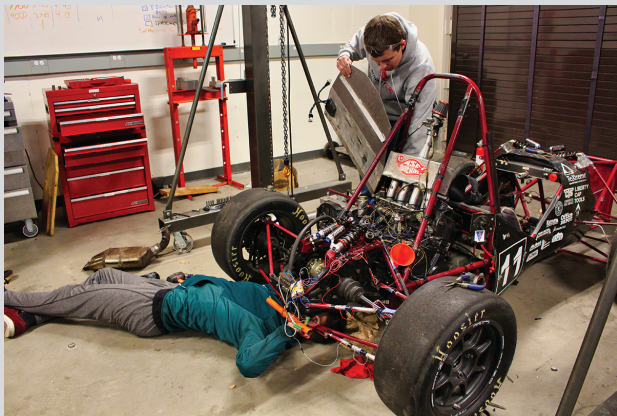
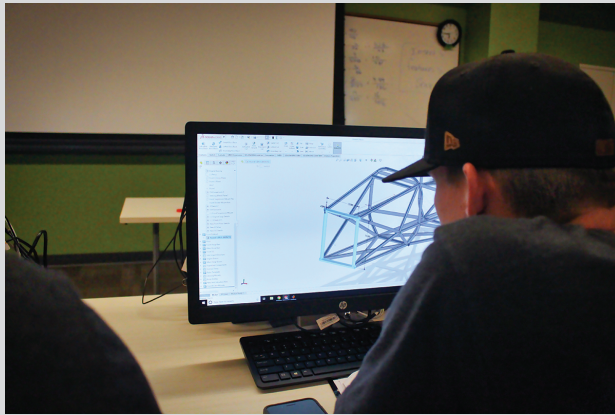
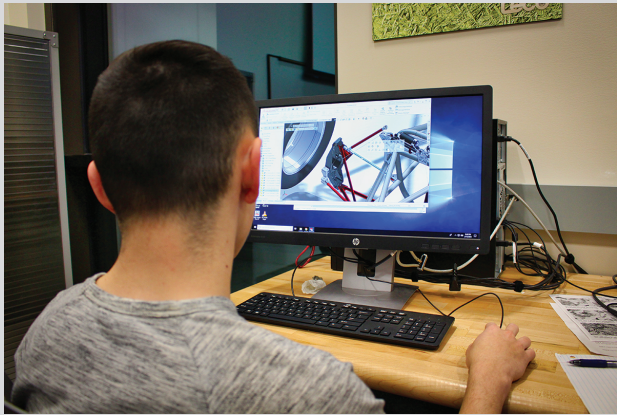
Please make all checks payable to
CMU Foundation
Subject Line: Mesa Motorsports FSAE
Checks can be dropped off or mailed to:
CMU Foundation
1450 N. 12th St., Grand Junction, CO 81501

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COLORADO MESA
UNIVERSITY