

Mesa Motorsports

Sponsorship Package 2022-2023

mesamotorsports.com

@cmu_mesamotorsports

Mesa Motorsports Formula SAE



What is Mesa Motorsports?

Mesa Motorsports is an engineering and business-focused club at Colorado Mesa University which competes in Formula SAE (FSAE), a collegiate design competition presented by the Society of Automotive Engineers. Our primary objective is to design, build, and race a formula-style, open-wheel race car against 150 international teams. Members are encouraged to apply concepts presented in the classroom and to research applications of new technologies, so as to better themselves as professionals and to improve the quality of the program.

We are inspired by the competitive nature of Formula SAE and the opportunity to prepare well-qualified students for careers in the automotive industry and beyond. Structured as a real-world business environment, our program provides students of all backgrounds and majors an opportunity to earn relevant workplace experience and to interact with some of the most prominent engineering firms and automotive manufacturers in the world. We place heavy emphasis on industry-standard protocol and quality control, so as to foster a culture of excellence.

Our Mission:

To continuously advance our program, vehicles, and members. We provide an environment to develop skills in engineering, communication, project management, finance, and marketing, enabling our members to grow as industry professionals.



What is Formula SAE?

Formula SAE is an international collegiate design and business competition that challenges college students to explore the process associated with the production of a small formula-style race car. Held at multiple raceways worldwide, the competitions give students an opportunity to demonstrate both their creativity and engineering skills in comparison to teams from other universities. Teams are encouraged to participate in a wide variety of dynamic- and knowledge-based events which showcase the capabilities of their program. Students participating in FSAE develop essential skills that set them apart from their peers as seasoned and experienced professionals.

Event Scoring

Static Events	Possible Points
Business Presentation	75
Engineering Design	150
Cost Analysis	100
Dynamic Events	
Acceleration	100
Skid Pad	75
Autocross	125
Efficiency	100
Endurance	275



Why Sponsor?

Investment in education directly affects student growth, especially when it reaches beyond the limitations of the classroom. Supporting Mesa Motorsports will allow us to continue the improvement of our program, which focuses heavily on the education and development of future industry leaders. Students observe and participate in every aspect of project management and production, imparting invaluable practical skills which are not conventionally found in classroom curriculums. As one of the most serious student organizations at CMU, members exit our program prepared to handle the responsibilities of a real-world job and work environment, which often require a more than strictly-theoretical approach to problem solving.

Exposure for Sponsors

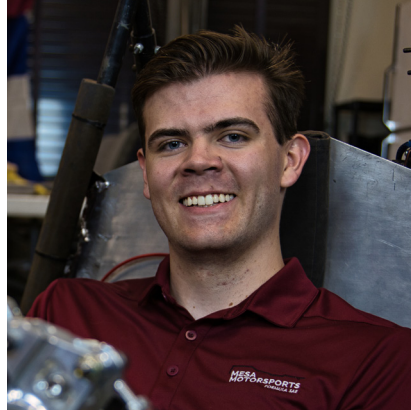
Mesa Motorsports represents sponsors on local, national, and international stages. All of our team apparel and vehicle liveries include the prominent logos of our sponsors, which are displayed regularly at all public team events. In the Grand Valley, our program is well-known amongst local companies, schools, and automotive enthusiasts, earning us recognition at track days, community-outreach events, and sponsorship tours. National and international exposure is made possible through official Colorado Mesa University marketing campaigns, and the global network of teams and companies affiliated with Formula SAE.



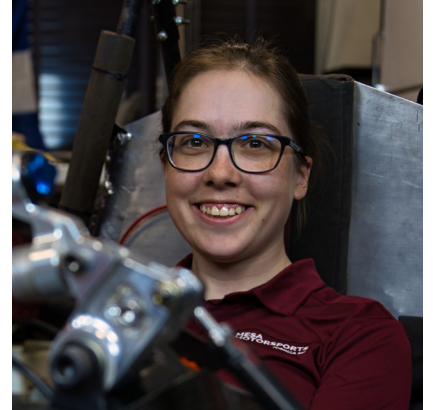
Meet the Team



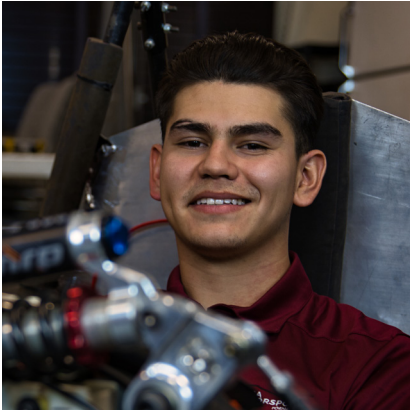
Quintin Kurtz
Captain



Justin Darr
President



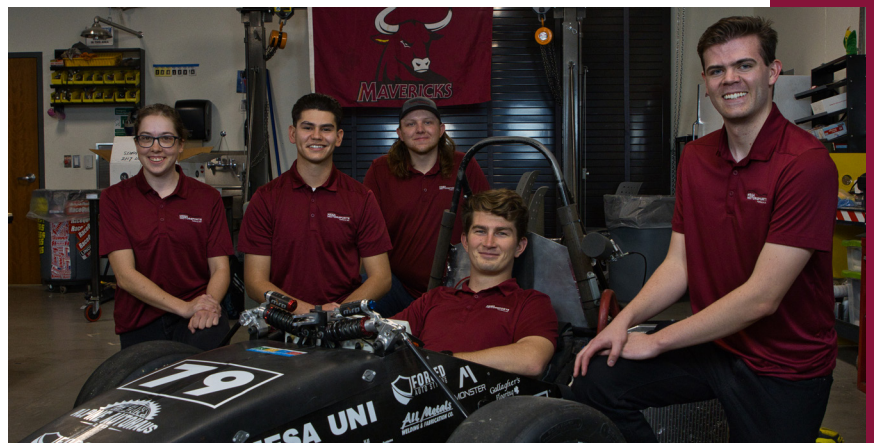
Vanessa Romano
Vice President



Angel Enrique
Car Chief



Austin Germann
Design Chief





From Left to Right: Austin Germann, Ethan Schuknecht, Justin Darr, Hector Diaz, Jeremy Cooper, Ahmad Choudhury, David Montoni-Tiller, Scott Funston, Peter Heckert, Chance Lewis, Angel Enrique, Aidan O’Riordan, Merrit Crum, Quintin Kurtz, William Lue, Madelyn Schmidt, Hayden Nelson, Jorge Pacheco, Dylan Palmquist, Vanessa Romano, Connor McCallum, and Jacob Seger

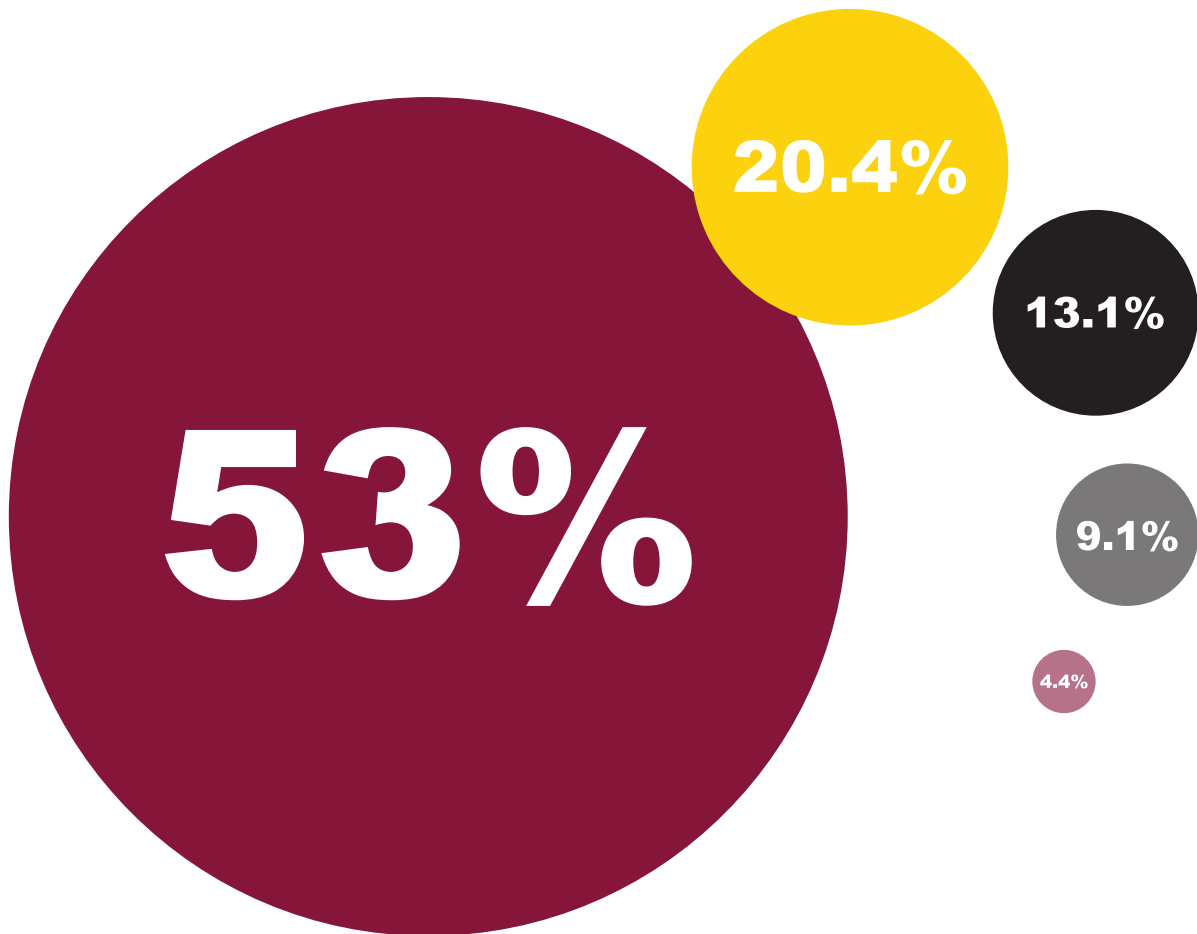
Not Pictured: James Selcke, Grant Duta, Donovan Harwell, George Hufford, Cameron Mueller, Derek Santiago, Eric Weers, and Benson Wu

Anticipated Budget & Expenses

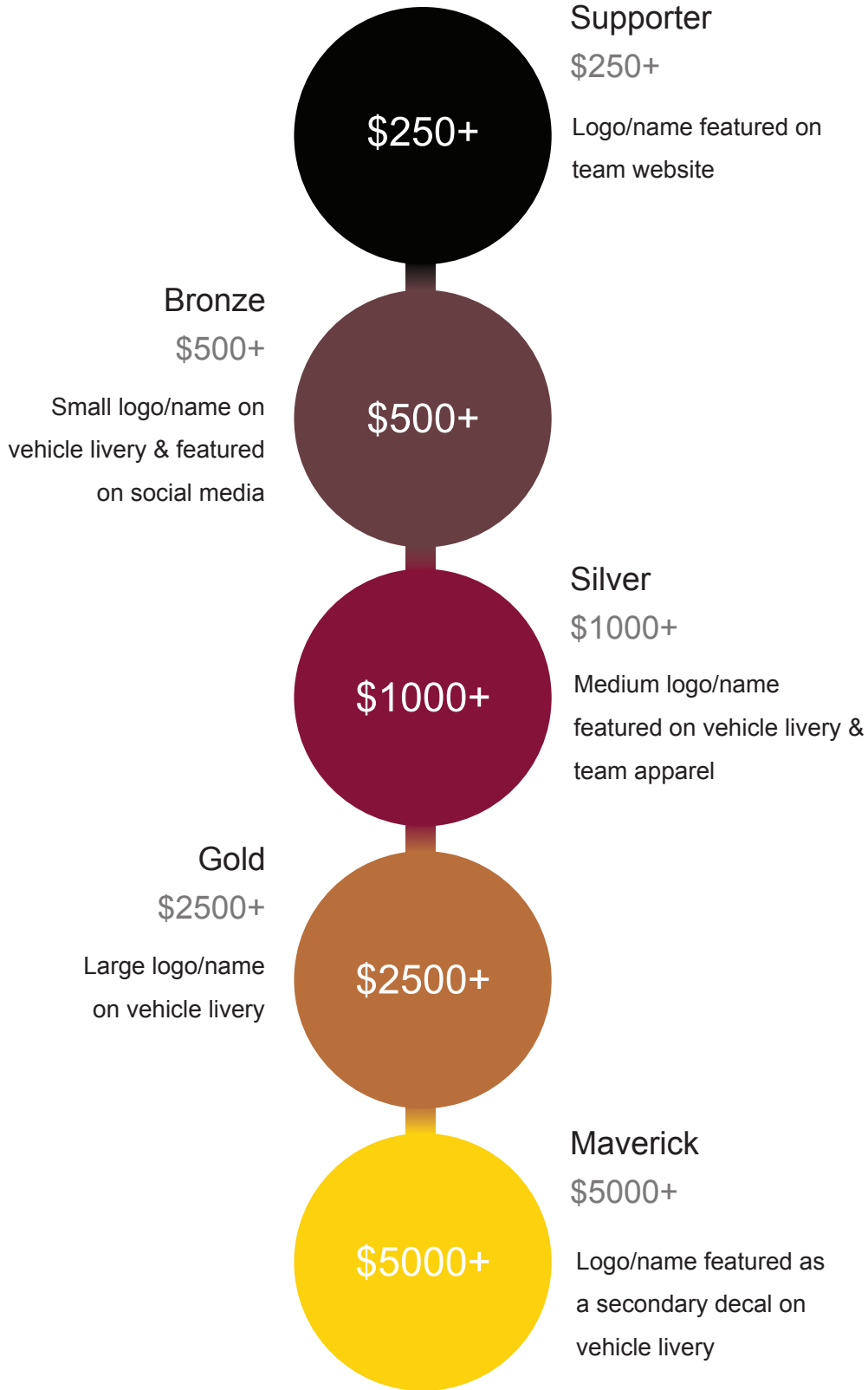
Our funds are allocated as follows, in order of greatest need:

- Manufacturing & Materials: \$18,150 | 53.0%
- Travel: \$7,000 | 20.4%
- Competition Registration: \$4,500 | 13.1%
- Tools & Testing: \$3,100 | 9.1%
- Reserve: \$1,500 | 4.4%

Total: \$34,250



Sponsorship Options



How to Support

Our heartfelt thanks for your time and consideration.

All donations to Mesa Motorsports for FSAE through the CMU Foundation are 501(c) (3) tax-deductible

Monetary Donations:

Please make all checks payable to: **CMU Foundation**

Subject Line: **Mesa Motorsports FSAE**

Checks can be dropped off at or mailed to:

CMU Foundation

1450 N. 12th Street, Grand Junction, CO 81501

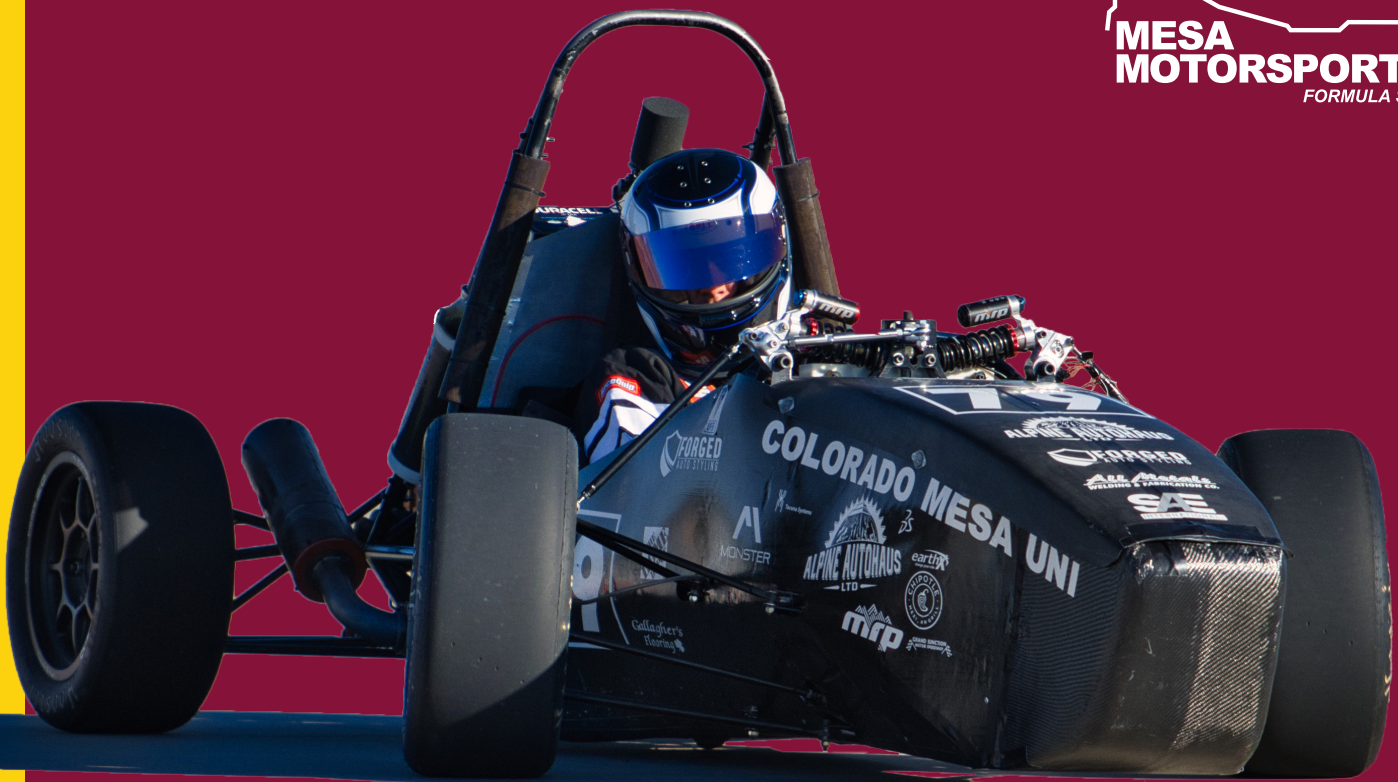
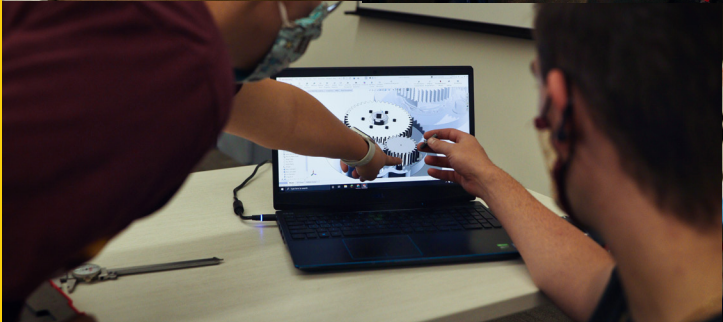
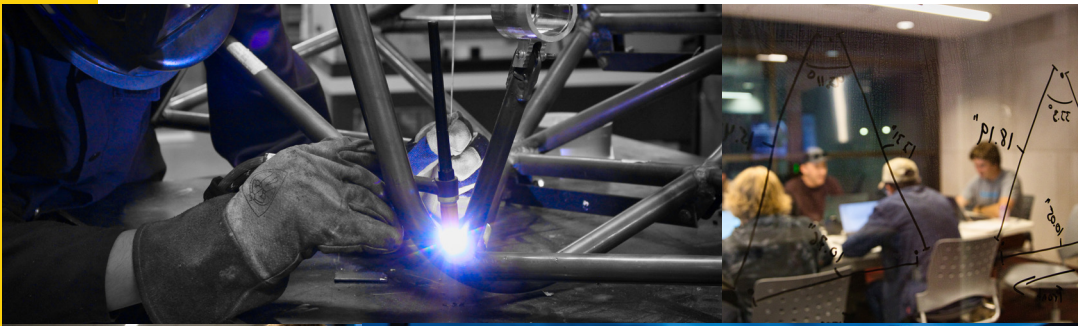
Please send all mail to:

Mesa Motorsports / Confluence Hall

735 Elm Avenue, Grand Junction, CO 81501

Please contact the CMU Foundation with an invoice for receipt of donation and according to tax documents





MESA
MOTORSPORTS
FORMULA SAE